

# RESOLUTION

## Town of Horizon City 4B Economic Development Corporation

**WHEREAS the Town of Horizon City 4B Economic Development Corporation ("EDC")** Texas corporation organized and existing pursuant to Chapter 501 and 505 of the Texas Local Government Code known as the Development Corporation Act is authorized to contract for goods and services to fulfill the mission of the EDC.

**WHEREAS,** the HEDC has determined that the services provided by 11-D Marketing LLC ("11-D Marketing") are beneficial in supporting the promotion and expansion of economic development initiatives within the Town of Horizon City; and

**WHEREAS,** the HEDC recommends that the City Council authorize the HEDC to activate the Agreement with 11D Marketing for a one (1) year term following the effective date of this Resolution; and

**WHEREAS,** the HEDC finds that the activation of the Agreement is in the best interest of the Town of Horizon City and its economic development objectives; and

**WHEREAS,** the total amount of the renewed Agreement shall not exceed Twenty-Seven Thousand Dollars (\$27,000.00).

**NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE TOWN OF HORIZON CITY TYPE 4B ECONOMIC DEVELOPMENT CORPORATION:**

That the President of the HEDC Board and/or the Executive Director of the HEDC, or his designee, is hereby authorized to execute the Agreement between the HEDC and 11-D Marketing LLC in the amount not to exceed \$27,000.00 for consulting services.

Approved this \_\_\_\_\_ day of \_\_\_\_\_, 2025 at a duly held meeting of the EDC Board of Directors PASSED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2025.

**TOWN OF HORIZON CITY**

\_\_\_\_\_  
Andy Renteria, Mayor

**ATTEST:**

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Elvia Schuller, TRMC  
City Clerk