

# Zone 1

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**From:** noreply@forms.beaverton.k12.or.us on behalf of donotreply@beaverton.k12.or.us  
<noreply@forms.beaverton.k12.or.us>  
**Sent:** Monday, November 20, 2023 1:43 PM  
**Subject:** Form Submission Received for form: Budget Committee Application  
**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Form Name:** Budget Committee Application

**Submitted:** 11/20/2023 01:43 PM

**Submission ID:** 137220

**Submitter's Email:** [redacted]

XX [Registered Voter](#)

XX [Lives within the Beaverton School District](#)

## Budget Committee Application

**Are you a registered Oregon voter (required)?**

Yes

**Do you live in the zone for which you are applying (required)?**

Yes

**Prefix**

Ms.

**First**

Jessica

**Last**

McBride

**Phone number**

[redacted]

**Email address**

[redacted]

**Street address**

[redacted]

**City**

Beaverton

**State**

OR

**Zip**

97008

# Jessica McBride

Beaverton, OR, 97008 | | [address redacted] | [email redacted]

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Beaverton School District  
1260 NW Waterhouse Ave.  
Beaverton, OR 97006

Dear Susan Greenberg,

I work in communications, helping local campaigns for candidates and ballot measures such as bonds and levies elevate their strategic communications. Before that, I spent seven years as an elementary educator, five of which were in the Beaverton School District, teaching Kindergarten and the First Grade. My roots in Beaverton run deep—I grew up in the area, attended Beaverton schools, and am deeply invested in the district and its students. My diverse background uniquely qualifies me to contribute meaningfully to the Budget Committee.

I am committed to educational equity. When I served as an educator in the Beaverton School District, I recognized the importance of being more anti-racist in my role as a white educator serving students from diverse ethnic and racial backgrounds. I took proactive steps, researching and founding a committee dedicated to this issue at my worksite. Through monthly agendas and facilitated discussions, my colleagues and I developed a deeper understanding of the diverse needs within our school system, leading to the establishment of a permanent equity committee. I firmly believe that a commitment to educational equity is integral to the mission of the Budget Committee.

I am connected to the Beaverton community. I currently serve on the Beaverton Education Foundation Board, where I guide communications and fundraising efforts. Additionally, as a member of the Beaverton Committee for Community Involvement, I represent the interests of the Greenway neighborhood and collaborate with stakeholders to address city and neighborhood priorities. These experiences have honed my skills in collaboration, advocacy, and strategic planning, qualities that I am eager to bring to the crucial work of the BSD Budget Committee.

My experience as an educator, a student, and a community member in the Beaverton School District, coupled with my ongoing involvement in the broader Beaverton community, positions me as an excellent candidate for the Budget Committee. I am eager to bring my skills, passion for equity, and dedication to the betterment of our students to this critical role.

Thank you for your consideration.

Sincerely,  
Jessica McBride

# Jessica McBride

Beaverton, OR, 97008 | | [address redacted] | [email redacted]

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## BEAVERTON SCHOOL DISTRICT BUDGET COMMITTEE MEMBER

Advocate Facilitator  Writer  Liaison Technology  Professional Development  Research Coordination   Collaboration   DEI   Adaptability   Organization  Prioritization
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### Professional Experience

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STRATEGIES 360, Portland, OR

#### **Director of Communications**

November 2023 – present

Develop strategic and comprehensive communications and digital outreach plans for clients' policy objectives, including legislative, electoral, and advocacy campaigns.

- Oversee execution of Oregon client digital campaigns, working directly with S360's internal digital marketing, creative/design, and web development teams and external vendors to ensure timely delivery of digital, print, video, and other communications assets.
- Write clear and compelling copy for websites, social media, one-pagers, news releases, email campaigns, and other media on tight turnaround times.
- Develop social media posts, graphics, blast emails, one-pagers, and landing pages to meet clients' short-term needs on urgent projects.

MANDATE MEDIA, Portland, OR

#### **Strategist**

January 2023 – October 2023

Wrote, edited, and produced engaging broadcast emails for campaigns and political action committees across the United States that accurately reflected the candidate or organization's values to engage donors and increase awareness.

- Built trust and rapport with elected officials, candidates, and campaign staff.
- Developed and maintained knowledge of the strategic landscape of candidates' and elected officials' legislative efforts, identified political risks and opportunities, and proactively provided solutions.
- Generated ideas for emails and social media content in line with the candidate or organization's values.
- Analyzed data on digital engagement and fundraising trends to inform communication strategy.

#### **Junior Strategist**

October 2021 – December 2022

Assisted in the writing, editing, and production of engaging broadcast emails for campaigns and political action committees across the United States.

BEAVERTON SCHOOL DISTRICT, Beaverton, OR

#### **Elementary Teacher**

Sep 2016 – October 2021

Designed and presented engaging curriculum in-person and online to meet student needs and created a supportive learning environment that enabled the acquisition of skills and knowledge.

- Worked with a team to design engaging social studies curricula based on new Oregon standards for colleagues.
- Piloted a new collaborative group of educators to increase equity and anti-bias mindsets, leading to a permanent equity committee.
- Managed projects with competing priorities to meet deadlines and engage team members in a fast-paced environment.
- Developed and delivered training for colleagues and supervisors on new instructional materials and technology tools for online instruction

## Leadership and Volunteer Experience

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### BEAVERTON EDUCATION FOUNDATION

#### **Board Member**

May 2023 – Present

- Provide guidance for the nonprofit organization.
- Advise on communications and fundraising efforts.

### CITY OF BEAVERTON

#### **Beaverton Committee for Community Involvement**

January 2023 – Present

- Represent the interests of the Greenway neighborhood and report back about city priorities.
- Collaborate with a wide variety of stakeholders.
- Plan BCCI city-wide events.

### TUALATIN HILLS PARKS AND RECREATION DISTRICT

#### **Programs and Events Committee**

January 2023 – Present

- Advise THPRD on various park programs, events, and communications materials.

### OREGON EDUCATION ASSOCIATION

#### **Member**

Jan 2018– June 2021

- Participated in candidate endorsement interviews and participated in budgetary decisions based on the values of the union membership.
- Organized union members around a competitive school board race, ultimately resulting in the endorsed candidates all winning seats.
- Collaborated with colleagues to create the New Educators of Oregon Network (NEON) cohorts.
- Developed and presented leadership development training for diverse members within their first five years (Early Career Educators).
- Organized and led a committee to research language for collective bargaining proposals.

## Education

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M.S. Curriculum and Instruction | Portland State University | Portland, OR

B.S. Elementary Education | Boston University | Boston, MA

## Technical Skills

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Microsoft Office | G-Suite | Zoom | Canva

## Zone 2

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**From:** noreply@forms.beaverton.k12.or.us on behalf of donotreply@beaverton.k12.or.us  
<noreply@forms.beaverton.k12.or.us>  
**Sent:** Monday, November 27, 2023 3:01 PM  
**Subject:** Form Submission Received for form: Budget Committee Application

**Form Name:** Budget Committee Application  
**Submitted:** 11/27/2023 03:01 PM  
**Submission ID:** 137457  
**Submitter's Email:** [redacted]

[XX Registered Voter](#)  
[XX Lives within the Beaverton School District](#)

# Budget Committee Application

**Are you a registered Oregon voter (required)?**

Yes

**Do you live in the zone for which you are applying (required)?**

Yes

**Prefix**

Mr.

**First**

Brian

**Last**

Bean

**Phone number**

[redacted]

**Email address**

[redacted]

**Street address**

[redacted]

**City**

Portland

**State**

OR

**Zip**

97229

Brian Bean

[address redacted]

Portland, OR 97229

November 27, 2023

Re: Letter of Interest, Budget Committee

Dear Beaverton School Board and the Business Services Department,

I am writing this letter to express my interest in the Budget Committee open position for Zone 2. I live within the Beaverton School District boundaries and within Zone 2. I have been a resident of this Zone since 2012 and this sense of history is helpful from a big picture lens. I also have the perspective of being a parent of a student in the BSD for the last nine years and have another 13 years to go as the parent of a BSD student. My professional background includes previous roles where I had Budget responsibilities, so I feel comfortable being able to understand and reflect on budget documents and proposals. These experiences make me an excellent candidate for the Budget Committee, Zone 2 position.

Thank you for your time and consideration.

Sincerely,

Brian Bean

[email redacted]

**Brian S. Bean**

[address redacted]

[phone redacted]

[email redacted]

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## PROCESS IMPROVEMENT/PROGRAM MANAGEMENT | INSIDER THREAT | INTELLIGENCE OPERATIONS & ANALYSIS

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### Overview

Approximately 20 years of management and leadership experience with expertise in organizational self-audit process improvements. Expert in international, domestic, and cyber intelligence operations and analysis. Highlights:

- **Process Improvement/Self-Audit Program Manager** – Executes Air National Guard statewide annual self-audit program for 4 geographically separate units. Conducts risk management evaluations to determine organizational priorities.
- **Intelligence Operations and Insider Threat Expert** - Manages the Dept. of Homeland Security's state of Oregon federal intelligence program in partnership with state, local and private sector entities. Expert in insider threat mitigation, human/drug trafficking, and counter-terrorism. Authored Master's thesis on insider threat mitigation.
- **Budget and Finance** – Managed and executed a \$23+ million budget for federal government operations in a 5 state Midwest region. Includes contract oversight, self-audit, and payment administration.

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### Professional Experience

*Portland,* **US Department of Homeland Security, 2011 – Present**

**OR INTELLIGENCE OFFICER** – Conducts insider threat, critical infrastructure, human/drug trafficking, cyber, counter-terrorism, and physical threat analysis for the state of Oregon. Collects domestic intelligence and executes the Intelligence Cycle to produce local threat assessments. Advises key Oregon government officials, including the Governor and Homeland Security Advisor, to help mitigate cyber, physical, and election system threats. Analyses international and domestic events impacting illegal immigration and trafficking concerns. Maintains an active US government TOP SECRET/SCI security clearance.

*Minneapolis,* **US Department of Homeland Security, 2007 – 2011**

**MN PROGRAM SUPERVISOR, BUDGET/HR/ADMINISTRATIVE** – Directed and managed the daily duties of 6 staff members supporting 10 field offices across 5 states. Managed the Midwest Region's annual spending budget (\$23+million), finance and procurement self-audit policies, property tracking, and HR program to include reviewing, interviewing, and selecting candidates. Managed benefits administration for 180+ employees. Assistant Project Manager for the funding, planning and build out of 9 new office facilities totaling \$9+million. Federal government Contracting Officer Representative and OWCP program manager.

*Multiple* **US Air Force/Oregon Air National Guard, 2003 – Present**

**Locations: STATE DIRECTOR OF INTELLIGENCE, Lieutenant Colonel** – Plans and directs domestic emergency operations during natural disasters and pandemics. Member of the Joint Staff and serves as the Senior Intelligence Officer for the Oregon Army and Air National Guard. Commanded 500+ Oregon National Guard service members during the state's COVID-19 emergency assistance to Portland hospitals. Established the Oregon Air National Guard cyber threat intelligence component of the Oregon National Guard Cyber Task Force. Deployed to Afghanistan and the Middle East and led the coordination of multiple successful rescue/recovery missions. Supervised multi-agency intelligence collection effort to track and recover 30+ kidnapped and/or missing US persons in Iraq.

*Education and Training:* **Naval Postgraduate School, Monterey, CA**  
**MASTER OF ARTS, 2017**  
**Security Studies (Ranked #1 in 2018 by *US News and World Report* for Homeland/National Security and Emergency Management graduate programs):** Develop policies, strategies, plans and programs to prevent terrorist attacks within the United States, and reduce America's vulnerability to terrorism and catastrophic events.

- **Master's Thesis:** *Mitigating insider threats in the domestic aviation system: policy options for the Transportation Security Administration* (Recommendations for integrating security programs, counterintelligence investigation, and organizational culture to mitigate insider threats)

**University of Utah, Salt Lake City, UT**  
**BACHELOR OF ARTS DEGREE, 2003**  
**Chinese Language and Literature**

**University of Utah, Salt Lake City, UT**  
**BACHELOR OF ARTS DEGREE, 2003**  
**East Asian Studies**

**University of Utah, Salt Lake City, UT**  
**Academic Minor, 2003**  
**Aerospace Studies (AFROTC) – Awarded Distinguished Graduate (top 10%)**

- ***Intelligence Officer's Course***, Goodfellow Air Force Base, TX  
Graduate Level, Intelligence Analysis and Operations, Public Speaking, and Briefings, 2004
- ***DHS Reports Officer's Course***, *Washington D.C.*  
Intelligence collection and reporting, 2016
- ***Essentials of Community Cybersecurity (FEMA)***, *Portland, OR*  
Cyber security for community response and countermeasures, 2017
- ***Promoting Community Cybersecurity (FEMA)***, *Portland, OR*  
Overview of cyber incidents and the Community Cyber Security Maturity Model, 2017

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## Other Relevant Information

Board Member of FBI Infragard, Portland Chapter (cyber threat working group) – 2012 – 2015

Keynote Speaker at the Oregon Department of Justice annual cyber security summit – 2016, 2017, 2018, 2019, 2021

- Recognized as Homeland Security cyber threat expert