



EAST AURORA
SCHOOL DISTRICT 131

Curriculum Board Presentation Registration Process 2026-2027

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Marketing and Advertising

- Direct mail (postcards)
- Flyer and poster distribution
- Media [website, Facebook, X (formerly Twitter), etc.]
- School marquee
- District and school phone blasts/emails
- School-based kiosks
- Community locations (laundromats, churches, grocery stores, etc.)

Returning Students

February 2026 - Registration Opens:

- School buildings begin hosting and coordinating events to promote early registration.
- The Student Information System (SIS) team monitors registration progress, providing support, and sharing weekly updates.

March 2026 - Community Engagement for Registration:

- Registration teams attend district and community events to assist families with registration (BPAC, AAPA, parent-teacher conferences, etc.)
- The district will host a district-wide registration event at EAHS - date TBD.
- At the elementary level, March 25, 2026 is the last day for guaranteed placement

April – August 2026 - Late Registration Support:

- The Welcome Center will be available for late registrations and during the summer and additional assistance will be provided by the Parent Liaisons.



Last Call Registration

- Date TBD - March
- East Aurora High School
- Kindergarten students receive a backpack with readiness resources and supplies.
- Outside providers will be participating to support our families as well.

Additional registration opportunities will be held at the Welcome Center during school hours



Kindergarten Backpack Supplies



Cost Proposal

- Event Staffing:
 - Extra pay up to 55 support staff at \$24 per hour x 3 hours each (\$3,960)
- Community Engagement:
 - Food (not to exceed \$3,000)
- Supplies
 - Kindergarten backpacks (not to exceed \$10,000)
- Total not to exceed \$16,960



