

Bagley Flyers Athletics Digital Advertising Agreement

This Digital Advertising Agreement ("Agreement") is entered into on _____, by and between:

Bagley Flyers Athletics
Bagley Public Schools
("School")

and

Business Name: _____
Contact Person: _____
Address: _____
Phone: _____
Email: _____
("Advertiser")

1. Purpose

The purpose of this Agreement is to provide digital advertising opportunities for the Advertiser through the Bagley Flyers Athletics digital platforms, including the athletics website, mobile applications, social media channels, and other approved digital media managed by Bagley Flyers Athletics.

2. Advertising Package Selection

The Advertiser selects the following annual sponsorship package:

Bronze Sponsor – \$500 per Year

Includes:

- Rotating Web Banner Advertisement
 - Homepage Header Advertisement
 - Mobile App Banner Advertisement
-

Silver Sponsor – \$1,250 per Year

Includes:

- Rotating Web Banner Advertisement
 - Homepage Header Advertisement
 - Mobile App Banner Advertisement
 - Mobile App Splash Advertisement
 - Varsity Social Media Promotional Card
 - Varsity Social Media Game Final Score Recognition
-

Gold Sponsor – \$2,000 per Year

Includes:

- Rotating Web Banner Advertisement
- Homepage Header Advertisement
- Mobile App Banner Advertisement
- Mobile App Splash Advertisement
- Premium Placement on Athletics Website
- Monthly Social Media Promotional Posts
- Varsity Social Media Promotional Card
- Varsity Social Media Game Final Score Recognition
- Recognition as a Featured Athletics Partner

Optional Add-On Sponsorships

- Enhance your visibility with additional sponsorship opportunities.

Sponsorship Opportunity	Investment	Availability
BHS Family Pass Sponsor	\$250	Limited Availability
BHS Senior Pass Sponsor	\$100	Limited Availability
BHS Student Pass Sponsor	\$100	Limited Availability

3. Term

This Agreement shall begin on _____ and remain in effect for one (1) year unless terminated earlier pursuant to this Agreement.

4. Advertiser Responsibilities

The Advertiser agrees to:

1. Provide all logos, artwork, advertisements, and marketing materials in the required digital format.
 2. Ensure all submitted content complies with applicable laws and community standards.
 3. Obtain any necessary rights or permissions related to submitted materials.
 4. Submit advertising materials by requested deadlines.
-

5. School Responsibilities

Bagley Flyers Athletics agrees to:

1. Display advertisements according to the selected sponsorship package.
 2. Make reasonable efforts to maintain visibility of advertisements throughout the contract term.
 3. Notify the Advertiser of any significant changes affecting advertising placement.
-

6. Payment

Total Annual Sponsorship Fee: \$ _____

Payment is due:

In full upon execution of this Agreement

Checks shall be payable to:

Bagley Public Schools/Bagley Flyers Athletics

7. Content Approval

Bagley Flyers Athletics reserves the right to review and approve all advertising content prior to publication. Advertisements that conflict with school policies, educational values, or community standards may be rejected or removed.

8. Limitation of Liability

Bagley Flyers Athletics shall not be liable for interruptions in digital services, website outages, mobile application issues, or circumstances beyond its reasonable control.

9. Cancellation

Either party may terminate this Agreement with thirty (30) days written notice. Refunds, if any, shall be determined at the discretion of Bagley Flyers Athletics based on services already provided.

10. Entire Agreement

This document constitutes the entire agreement between the parties and supersedes all prior discussions or understandings regarding digital advertising services.

Signatures

Advertiser

Business Name: _____

Authorized Representative: _____

Signature: _____

Date: _____

Bagley Flyers Athletics

Authorized Representative: _____

Title: _____

Signature: _____

Date: _____