

RIVER ROAD INDEPENDENT SCHOOL DISTRICT
BOARD OF EDUCATION
AMARILLO, TEXAS

Subject: Cafeteria Price Increases

Date: Monday, June 11, 2012

Presented By: Mike Hodgson, Business Manager
Connie Taylor, Food Service Director

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ACTION

BACKGROUND INFORMATION:

For the reasons that follow, we are requesting approval to increase the price of full price meals by the required \$0.05 as shown on the attached. This will affect approximately 39% of our students because the remainder of our students qualify for either free or reduced price meals. We also request permission to increase the price of various ala carte items to more accurately reflect market prices for those items.

With the passage of the Healthy, Hunger-Free Kids Act of 2010 (the child nutrition reauthorization bill) Congress enacted guidelines for the pricing of school meals. Included in the act is a provision that paid school lunches need to provide the same level of financial support for the Food Service program as free and reduced price lunches. Simply put, free and reduced price meals may no longer subsidize the cost of meals that are paid for by students who do not receive assistance.

The Federal Government has also changed the nutrition standards for meals, requiring a more expensive food product. Breakfasts are required to have more fruit servings and lunches are required to have more vegetable servings (dark leafy green, red, and orange vegetables.) The reimbursable meal pattern has also changed requiring students to all take a fruit or vegetable serving. It is estimated that our food costs will increase by 10%.

PRESENTATION/PURPOSE:

This is the presentation to the Board of a request of RRISD to increase breakfast and lunch prices for the 2012-13 school year.

BOARD ACTION REQUESTED:

We request that the Board approve the request to increase breakfast and lunch prices as presented.

RRISD - PROPOSED MEAL PRICE INCREASES FOR 2012-2013

Current Meal Prices (2011-2012)

Breakfast Meals

Rolling Hills Elementary	\$1.35
Willow Vista Intermediate	\$1.35
River Road Middle School	\$1.60
River Road High School	\$1.60
Adult Breakfast	\$1.90

Lunch Meals

Rolling Hills Elementary	\$2.20
Willow Vista Intermediate	\$2.50
River Road Middle School	\$2.60
River Road High School	\$2.75
Adult Lunch	\$3.25

Proposed Meal Prices (2012-2013) - \$0.05 Increase for Students (no change for Reduce Priced Meals)

Breakfast Meals

Rolling Hills Elementary	\$1.40
Willow Vista Intermediate	\$1.40
River Road Middle School	\$1.65
River Road High School	\$1.65
Adult Breakfast	\$2.00

Lunch Meals

Rolling Hills Elementary	\$2.25
Willow Vista Intermediate	\$2.55
River Road Middle School	\$2.65
River Road High School	\$2.80
Adult Lunch	\$3.30

Please Note: Adult Meal Prices must be **MORE** than the Regular Student Meal Price **PLUS** the Federal Reimbursement Rate and must cover the total cost of the meals.

ESTIMATED REVENUE INCREASE:

\$3,800.00

Ala Carte Price Increases

Individual Ala Carte items will have prices increased between \$0.05 and \$0.15 for 60+ items.
(Includes individual menu side items, snacks, and beverages that are not included with the meals.)

ESTIMATED REVENUE INCREASE from ALA CARTE ITEMS:

\$8,100.00

Current Lunch Price Components

	<u>Fed. Gov't.</u>	<u>Student</u>	<u>Total</u>
Free Lunches	\$2.79	\$0.00	\$2.79
Reduced Price Lunches	\$2.39	\$0.40	\$2.79
Paid Lunches			
Elementary	\$0.28	\$2.20	\$2.48
Intermediate	\$0.28	\$2.50	\$2.78
Middle School	\$0.28	\$2.60	\$2.88
High School	\$0.28	\$2.75	\$3.03
Weighted Average	\$0.28	\$2.45	\$2.73

Free/Reduced Price Percentages

	<u>Free</u>	<u>Reduced</u>	<u>Total</u>	<u>%</u>
High School	142	49	398	47.99%
Middle School	106	32	251	54.98%
Intermediate	98	45	210	68.10%
Elementary School	326	96	599	70.45%
Total	672	222	1458	61.32%